



Progeny Newsletter

August 2020

News

IMQCC



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INQC



<https://www.iowaneogc.com/>

Upcoming Education

Black Mortality Conference
August 17, 2020
7:30 am - 4:45 pm
Virtual Meeting: UI Carver
College of Medicine
[Register Here](#)

Seatbelt Safety in Pregnancy

In March 2020 Iowa's Maternal Mortality Review Committee (IMMRC) released their [report](#) on the causes and contributing factors of maternal deaths in Iowa. The Committee reviews all pregnancy-associated deaths or any deaths of women during pregnancy and within one year following the end of a pregnancy, regardless of the cause (i.e. motor vehicle accidents, drug overdose, suicides, homicide). The cases reviewed were from the last half of 2015 to the first half of 2018. The IMMRC found that 18% of the deaths were the result of motor vehicle collisions and 71% of the women who died were not wearing seatbelts. Most of these women were pregnant. The average age of the women who died was 22 years.

In an effort to educate women and decrease the number of motor vehicle related deaths the Iowa Department of Public Health (IDPH) and the Iowa Maternal Quality Care Collaborative (IMQCC) is partnering with the Iowa Department of Transportation (DOT), Zero Fatalities, the Iowa Governor's Traffic Safety Bureau, and Safe Kids Iowa to promote a statewide social media campaign reminding women that seatbelt use during pregnancy and the postpartum is safe for mothers and babies. A joint [press release](#) from IDPH and Iowa DOT announced the promotion. The press release led to a [radio interview](#) at Radio Iowa. The national professional organization for state departments of transportation, The American Association of State Highway Transportation Officials (AASHTO), recognized this campaign targeting pregnant and postpartum women in their July [newsletter](#). The campaign began July 1, 2020 and continues through September 30, 2020. This promotion includes a 2 page flier for seatbelt recommendations during pregnancy. Printed copies will be provided to clinics via funding from Zero Fatalities. A copy of the PDF is attached below. Please use this flier at clinics for prenatal and well child visits, at birthing facilities, and childbirth and parenting classes. Safe Kids Iowa at Blank Children's Hospital has committed to distribute the flyers at car seat check-up events and inspection stations.



Education should begin early in pregnancy, discussing proper fit and placement (across her shoulder, between her breasts, and snugly across her hips under her abdomen). It is important to wear seatbelts even if the vehicle has airbags. Women should also be reminded that if they are involved in a collision they should call their provider. Even a minor impact could have major implications.

Maternal Safety

We are all concerned with the health of our patients and more resources are becoming available to assist our healthcare teams provide education to women. These tools will help women and their support people become aware of the signs and symptoms that should be evaluated by a care provider and encourage them to speak up and seek care.



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Free CNE Webinar on
Gestational Diabetes.

[Register Here](#)

A link will be sent to you to view the webinar at your convenience. This recording is available until August 21.

2020 Cooperative Caregiving:

Maternal and Newborn

Essentials Conference

September 22, 2020

7:30 AM - 3:30 PM

Virtual Meeting

[Register Here](#)

UIHC Children's & Women's

Fall Conference

October 1, 2020

8:00 am - 3:00 pm

Virtual Meeting for OB, NICU

& Pediatric Providers

[Register Here](#)



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AWHONN's POST-BIRTH Warning Signs

The Health Resources & Services Administration (HRSA) State Maternal Health Innovation Program grant is funding nurses from each Iowa birthing facility and Title V Maternal and Child Health (MCH) agencies the opportunity to participate in AWHONN's POST-BIRTH Warning Signs online education course. Depending on the size of the facility 10-20 nurses from each delivering hospital will receive the online education. Administrators from each hospital will view a webinar in the next few weeks to assist with staff registration.

Standardizing patient education across Iowa will ensure health care providers relay consist messages to patients and families. The goal is to increase patient awareness of signs and symptoms of common complications. Patients and families will have the knowledge of who and when to call for help and be empowered to seek care without delay when complications develop.



CDC's Hear Her Campaign

The **Hear Her** Campaign is a national communication program focused on Maternal Morbidity and Mortality. **Hear Her** seeks to raise awareness of potentially life-threatening warning signs during and after pregnancy and improve communication between patients and their healthcare providers.

Hear Her provides information to women who are pregnant or who have given birth within the last year to increase awareness of serious pregnancy-related complications and their warning signs. This information can empower women to speak up if they have any health concerns. The people who support pregnant and postpartum women, friends, family, and care providers are encouraged to really listen when they express concerns. Tools are provided for patients and providers to better engage in life-saving conversations. Visit the website [here](#) for more information. Materials are available in English and Spanish.



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Urgent Maternal Warning Signs

The Council on Patient Safety in Women's Health Care found at the website <https://safehealthcareforeverywoman.org/> released a tool to help prevent maternal morbidity and mortality. It is also designed to empower patients to trust their bodies, speak up, and be heard. This resource offers an [interactive format](#) on the website and is also available as a single-page PDF for printing in [English](#) and [Spanish](#).

OB Simulation Train-the-Trainer Course for Simulation Champions

November 19, 2020

UIHC

Information Coming Soon!

OB/Gyn Postgrad Conference 2020

November 20, 2020

7:00 am - 5:00 pm

Virtual Meeting

[Carver College of Medicine](#)

For questions or comments, please contact:

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